



2017 Guide

2016 Placemaking Projects

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| Brighton | Kalamazoo |
| Detroit | Manchester |
| Flint | Marquette |
| Jackson | Royal Oak |

Questions?

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MICHIGAN REALTORS®





What is Placemaking & LQC?

Placemaking is a multi-faceted approach to the planning, design and management of public spaces. Placemaking capitalizes on a local community's assets, inspiration, and potential, with the intention of creating public spaces that promote people's health, happiness and well being.

Lighter, Quicker, Cheaper (LQC) is a DIY approach based on taking incremental steps, trying low cost experiments, and tapping into local talents (e.g. neighbors, entrepreneurs) to quickly translate a community's vision into reality and to build momentum for further improvements.

What are LQC Placemaking Projects?

LQC placemaking projects are small, inexpensive and incremental community projects. They do not need to cost a lot of money to get off the ground. Nor do they need to take a lot of time to plan and complete. But, these smaller types of placemaking activities can often help to improve a neighborhood and make it a better place to live, work and play.

How Can LQC Placemaking Projects Help My Community?

- Create community gathering places
- Attract residents and visitors
- Bring life to downtowns
- Support walkable communities
- Preserve open and green spaces

Where Did LQC Originate?

Project for Public Spaces (PPS) has been working to help people create and sustain public spaces that build stronger communities since 1975. PPS has completed projects in over 2,500 communities in 40 countries and all 50 US states. LQC is a concept that PPS developed and advocates for continued local placemaking development and sustainability. Michigan Realtors® offers micro grants to assist local associations & their communities in strengthening their LQC placemaking initiatives.

Tell Us About Your Event

placemaking@mirealtors.com

Do you have photos or video from a recent LQC Placemaking event you attended and/or organized? Email us your photos and video links. YouTube or Vimeo links are preferred.

Get Involved! Join the Conversation on Facebook!

MI Great Places is an online community dedicated to shaping the future of placemaking in Michigan. Join the Facebook group below to connect with LQC project coordinators and get the latest updates on placemaking events near you.

Join MI Great Places online and on Facebook

www.mirealtors.com/Education-Events/Lighter-Quicker-Cheaper-LQC

Apply for a Grant

Michigan Realtors® is offering LQC placemaking micro grants in 2017. Information and application are available online.